



COMSATS INSTITUTE INFORMATION TECHNOLOGY
Plot 30, Sector H-8/1, Islamabad, Pakistan

Department of Management Sciences

SECOND SESSIONAL EXAMINATION

Course Subject: Project Management (MBA 4)
Date: Monday, 12th November 2007
Course Instructor:

Marks: 15
Time: 1 Hour
Dr. Aurangzeb Z. Khan

- i. Please attempt **both** questions. They carry equal marks.
- ii. **Do not** write irrelevant details, it will be considered as negative point.
- iii. Mobile phones, laptops, calculators, digital diaries and other electronic devices are **not** permitted in the examination hall

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Question 1: It is widely acknowledged that projects “must be aligned with the organization’s mission, goals, objectives and strategy”. Discuss this statement. How would you align an organization’s projects with its mission, goals, objectives and strategy? Give specific examples if needed.

Question 2: Assume that you have been asked to prepare a presentation on a large poverty alleviation project in Pakistan for prospective foreign sponsors and the government of the province in which the project will - if accepted (and, in large part, based on your presentation) - be implemented. What information about the project would you include in your presentation? Use an example if needed.

Remember: Focus on quality not quantity!

Good Luck!